



## Rate Card



# Got Something Special On Your Menu?

## Let Thousands of Hungry Tourists Know About It!

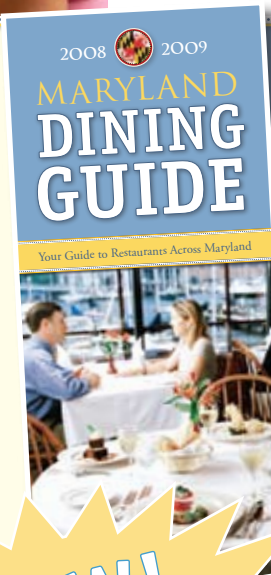
Don't get lost on the map – make your restaurant stand out among all the others.

### What We Offer:

- Detailed listings of participating restaurants, organized by region and town
- A map of Maryland showing each of the five tourism regions
- 4-color display ads for extra exposure

### High-impact distribution:

- All 13 Maryland visitors centers on major routes across the state, plus the Baltimore Visitors Center at the Inner Harbor
- Concierge desks at more than 400 hotels
- Tourism offices
- County convention and visitor centers
- Restaurant Association of Maryland



2009  2010

# MARYLAND DINING GUIDE

The Travelers' Favorite Dining Companion

Business and leisure travelers are in your area every day. Where are they stopping to eat? Your AD and LISTING in this attractive, statewide, travel-sized dining guide is an open invitation to more than 100,000+ potential guests!

\*50,000 guides distributed, with an estimated two readers per copy

## NET ADVERTISING RATES:

	Cost*	Size	Bleed Size
Full-Page	\$900	3.25" x 8.25"	4.25" x 9.25"
1/2 Page	\$575	3.25" x 4"	Trim Size 4" x 9"
Back Cover	\$1,500		
Inside Front Cover	\$1,225		
Inside Back Cover	\$1,025		

\*All display advertisers receive a **FREE** listing. A \$95-\$125 value!  
See other side for listing form.

\*\*Purchase a live link to your web site: Only \$20 extra for RAM Members!  
\$35 for non-members.

## DEADLINES:

Space Reservation – March 11, 2009

Camera-Ready Art – March 25, 2009

Publication Date – May 2009

Payment in full required  
by March 26, 2009.



Contact Susan Dumont at 443-909-7829, 800-466-8721 x829 or susan.dumont@mediatwo.com.

# 2009-2010 Maryland Dining Guide Listing Information

## Listing Prices: \$125

(Special Discount! **\$95** for RAM Members) (check if RAM member) \_\_\_\_\_




## Live Link Price: \$35

(Special Discount! **\$20** for RAM Members) (check if RAM member) \_\_\_\_\_

**Deadline: March 11, 2009**      **Full Payment Due: March 26, 2009**

All display advertisers receive a free listing.

\*Must purchase listing in print directory in order to purchase live link on web site.

**Gertrude's Restaurant**  
10 Art Museum Dr., 410-889-3399  
www.gertrudesbaltimore.com  
A Baltimore institution and home  
of Chef John Shields' traditional  
and innovative dishes of regional  
Chesapeake cuisine.  
Tues-Fri, 11:30am-9pm; Sat, 10:30am-  
9pm, Sun, 10:30am-8pm. Brunch.  
Reservations recommended.  
AmEx, Diner's Club, Discover,  
MasterCard, Visa  
SS     
Cuisine type: Seafood

Sample Listing

## 2009-2010 MARYLAND DINING GUIDE LISTING ORDER FORM

Restaurant Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_ County: \_\_\_\_\_

Phone Number(s): \_\_\_\_\_ Web Site: www.\_\_\_\_\_

Description: (15 words maximum) \_\_\_\_\_

Days and Hours: \_\_\_\_\_

Reservations:  No  Recommended  Required

Credit Cards: (check all that apply)  AE  Diner's  Discover  MC  Visa

Entrée costs: (check ONE that best fits your entrée price range)  \$5-\$10  \$11-\$18  \$19 +

Serving: (check all that apply)  Breakfast  Lunch  Dinner  Sunday Brunch

Beer & Wine Served:  Cocktails Served:

Cuisine Type: (check ONE that best fits)  New American  Traditional American  Asian  Brewery/Pub  
 French  Italian  Mediterranean  Mexican  Seafood  Southwestern  Steak  Steak/Seafood  
\_\_\_\_\_ Other (please specify)

## Contact information for person submitting listing (not for publication):

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Fax completed form to 410-825-1002 or mail to:

Media Two, 1014 W. 36th St., Baltimore, MD 21211, attn: Susan Dumont

Media Two, the Restaurant Association of Maryland and the Maryland Office of Tourism Development reserve the right to edit listings for space and content. Media Two, the Restaurant Association of Maryland and the Maryland Office of Tourism Development are not responsible for any errors, inaccuracies or omissions.

Contact Susan Dumont at 443-909-7829, 800-466-8721 x829 or [susan.dumont@mediatwo.com](mailto:susan.dumont@mediatwo.com).